



NOLAHFF SPONSORSHIP MEDIA KIT



ABOUT US ▼

The NOLA Horror Film Fest is a festival created by horror filmmakers for horror fans.

It's no small wonder - and no great surprise - that so many of today's top directors got their start in "low budget horror". With determination and imagination, these artists have created some truly memorable work that has encouraged and inspired a new generation of filmmakers.

Our goal is the promotion of Genre Filmmaking in Louisiana, as well as nationally and internationally. The NOLAHFF is committed to celebrating the craft & advancing the art form of Genre Films.

The NOLA Horror Film Fest takes place in one of the most famous & most haunted cities in the world. We encourage filmmakers, casts, crews, friends, family & horror fans alike to experience New Orleans... and all that this amazing city has to offer.

TESTIMONIALS ▼

Here's what filmmakers, screenwriters and companies are saying about the NOLA Horror Film Fest.



MAURICE HAEEMS
DIRECTOR "CHIMERA"

Having screened at and/or attended over 20 events in 2018, I consider NOLAHFF to be one of the best managed and most passionately run genre festivals on the circuit. The screenings are well attended and the audience engagement is fantastic. JT and his team take care of the filmmakers and ensure that each film gets the attention it deserves.



FESTIVAL FORMULA
CONSULTANCY COMPANY

What can we say... Apart from this festival is AWESOME! It's great to see superb communication from the folks at the festival, and the programme was exceptionally strong. If you have a genre film and want a great festival to get a great response, this is the one! We've had several clients screen here over the years and each time they have loved it. Keep at it NOLA team!



RYAN PHILLIPS
DIRECTOR "SHORTWAVE"

JT and his team are unreal. Enter this festival because it's so f***** good. Don't miss out. They are filmmakers who know what filmmakers want. This is another film festival that I would rank among the greats such as SITGES. Not even kidding. I had so much fun and was so impressed. Thank you guys and hats off.



SAM BOXLEITNER
DIRECTOR "DIE SITTER DIE"

NOLAHFF is one of the most unique festivals I've ever been to. The esthetics were fantastic, the films were AMAZING, and there were always people in the seats, every night. Most importantly, the people involved in putting on the festival were angels, which is ironic considering the subject matter of the films in the festival.



MARK A.C. BROWN
SCREENWRITER "COLD FALL"

NOLAHFF was a brilliant festival. We travelled from the UK and was worth the trip. Great films at a great venue was enough but the organisers were the cherry on the cake. From a filmmaker lunch to excellent panels and parties it was top notch all the way.



INAPPROPRIATE FILMS
PRODUCTION COMPANY

Many thanks to NOLA Horror Film Fest for being a champion of THE MOOSE HEAD OVER THE MANTEL and to all who attended the screening. We are thrilled to announce that the film was picked up for distribution by Gravitax Ventures with a release date of January 29, 2019.

EVENT DETAILS ▼

In addition to four days of the best genre films, the NOLAHFF presents a variety of festivities and events: Opening Night Party. Filmmaker Q&A's. Filmmaker/Screenwriter Lunch. Panel Discussions. Special Guests. Awards Ceremony.

EXCEPTIONAL FILM CONTENT

NOLAHFF has gained a reputation for programming films that are of an exceptionally high quality. Only the best of the best.

FILMMAKER ATTENDANCE

Filmmakers and Screenwriters travel from all over the world to attend the festival. And visit the city of New Orleans.

OPENING NIGHT PARTY

Visiting Filmmakers have the opportunity to mingle with local film fans - and each other - at the Opening Night Party.

PANEL DISCUSSIONS

Panel Discussions offer the chance to learn from those who have "been there". It's an opportunity to both share and grow.

SPECIAL "CLASSIC" SCREENINGS

Film lovers can not only enjoy new films but also a few "Classics" of the genre as well.

FILMMAKER Q&A

Audience members are invited to participate in a lively Q&A with the visiting Filmmakers after their screenings.

SPECIAL GUESTS

As some of the selected films include stars of the horror genre, don't be surprised if a celebrity guest - or two - is in attendance.

NETWORKING

Throughout the festival there will be numerous opportunities to network, including the popular Filmmaker's Lunch.

AWARDS CEREMONY

The ceremony isn't just for handing out an award or two. It's also a full show, with video presentations and special guests.

CLOSING NIGHT PARTY

Newly found friends can celebrate each other - and the success of the NOLAHFF - at the Closing Night Party.

“ NOLAHFF has been my favorite festival to date - JT manages everything seamlessly while being totally involved and engaged with filmmakers and screenwriters throughout the fest. Plenty of local film fans showed up so there was always a good audience, and really appreciated being part of the Women in Horror panel. There were plenty of opportunities for fest participants to network, and I hope to see many new friends again. Plus... New Orleans! What a fantastic reason to explore such an amazing city. ”

— SARA CALDWELL (AUTHOR "SPLATTER FLICKS")

SPONSORSHIP PACKAGES

PRODUCING SPONSOR

\$5,000

- ✓ Full Page Color Ad in Film Festival Program
- ✓ Company Logo Displayed on NOLAHFF Website
- ✓ Company Promotional Materials Displayed at Festival
- ✓ Instagram & Facebook Posts Once a Month for 1 Year
- ✓ 6 VIP Festival Passes
- ✓ Film Screening Block Presented in Company Name

PREMIER SPONSOR

\$2,500

- ✓ Half Page Color Ad in Film Festival Program
- ✓ Company Logo Displayed on NOLAHFF Website
- ✓ Company Promotional Materials Displayed at Festival
- ✓ Instagram & Facebook Posts Once a Month for 1 Year
- ✓ 4 VIP Festival Passes
- ✓ Film Screening Block Presented in Company Name

PRIME SPONSOR

\$1,000

- ✓ Half Page Black & White Ad in Film Festival Program
- ✓ Company Logo Displayed on NOLAHFF Website
- ✓ Company Promotional Materials Displayed at Festival
- ✓ Instagram & Facebook Posts Once a Month for 1 Year
- ✓ 2 VIP Festival Passes

FILM BLOCK SPONSOR

\$500

- ✓ Film Screening Block Presented in Company Name
- ✓ Company Name on All Media in Conjunction with Block
- ✓ Instagram & Facebook Posts Related to Film Block
- ✓ 4 Tickets to Sponsored Block

WHY SPONSOR US?

1. LOCAL ENGAGEMENT

Approximately over 90% of our live audience at the NOLA Horror Film Fest are local, New Orleans based, film fans.

2. GLOBAL REACH

Since 2011, the NOLAHFF has received film submissions from over 60 countries, from Argentina to Viet Nam. Our Global Reach has increased significantly via Social Media with over 1,500 ORGANIC (i.e. not bought) followers on Instagram and nearly 6,000 followers on Facebook.


3. MULTICULTURAL SUPPORT

Many cultures make New Orleans: Cajun & Creole. French. Spanish. German. Latino. Irish. And African. The NOLAHFF is also multicultural.

4. ADVANCEMENT IN THE ARTS

The arts help us express our values, build bridges between cultures, and bring us together regardless of ethnicity, religion, sexuality or age. Some question if a horror film can be considered "art". While the definition of "art" is subjective, one thing is for certain: Horror is one of the best genres for social commentary (i.e. Academy Award winning film "GET OUT").

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